

TRANSMERA AB PRIVACY POLICY

This privacy policy will explain how TRANSMERA uses any personal data we collect from you when you use our website.

Topics:

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What data do we collect?

Our Company collects the following data:

- Personal identification information (Name, email address, phone number, etc.)
- Via Blue Host, our web host, we see monthly statistics reflecting aggregated data of our visitors, but no information specific to your personal data. This is to understand whether we HAVE visitors, how many, and from what general area of the world.

How do we collect your data?

We collect data when you:

- Voluntarily complete a customer survey or send a message to us via our online form.
- Use or view our website via your browser's cookies.
- Via Blue Host, our web host, we see monthly statistics reflecting aggregated data of our visitors, but no information specific to your personal data
- We do not collect data via any other sources. If you are referenced to us via third party social media sites or personal contacts, we will enter your data based on your consent, which we will also retain on file until you ask us to remove your personal contact information.

How will we use your data?

Our Company collects your data so that we can:

- Manage a CRM database tool with names, phones, and emails as well as dates of contact.
- Email you on the basis of your preference, but not more than twice annually unless you are an active client.

TRANSMERA will not share your data with our partners without your explicit and separate permission.

If we enter into a business agreement-transaction, TRANSMERA reserves the right to send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent exchange of services.

How do we store your data?

TRANSMERA securely maintains your data on a computer within the company. That data does not lie in the cloud. TRANSMERA will keep your personal for two years. Once this time period has expired, we will contact you for permission to maintain your files or for confirmation to delete your data.

Marketing-Outreach

TRANSMERA may like to send you information about products and services of that we think you might like. This would be in the form of an email or snail mail communication, not more than twice a year.

You have the right at any time to ask TRANSMERA not to contact you as well as to delete your data from our files. We are a small company. Do not hesitate to call or email to ask us not to hold your data on file.

What are your data protection rights?

TRANSMERA would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request TRANSMERA for a copy of the information we have on file about you (your name, phone, email, mail address).

The right to rectification – You have the right to request that TRANSMERA correct any information you believe is inaccurate. You also have the right to request us to complete the information you believe is incomplete.

The right to erasure – You have the right to request that TRANSMERA delete/erase your personal data, at any time. This and other rights are important in the context of other companies and larger organizations. While we do not process, transfer, or share your data, you have the right to request a company to restrict or prevent these actions.

The right to restrict processing – You have the right to request that Our Company restrict the processing of your personal data, under certain conditions. **The right to object to processing** – You have the right to object to Our Company's processing of your personal data, under certain conditions. **The right to data portability** – You have the right to request that Our Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

Write to us at info@transmera.com

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology. For further information, visit allaboutcookies.org.

How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses: Functionality – TRANSMERA uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. Third-party cookies are used via our web host.

- Advertising – We do not currently use any of your information for advertising.

How to manage cookies

You can set your browser not to accept cookies. Some websites you visit may not function as well. Your choice on this website for Transmera will not impact what you can see, but if you opt out of our holding your information, please do not fill in the information form or you will have opted in again.

Privacy policies of other websites

The TRANSMERA website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

TRANSMERA keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 1 September 2024.

How to contact us

If you have any questions about our privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: info@transmera.com

Or write to us at: transmera ab, Teknikringen 7, Linköping 58330 Sweden